

ELECTION COMMISSION OF INDIA
Nirvachan Sadan, Ashoka Road, New Delhi - 110001

No. 76/Instructions/2011/EEM

Dated: January 3, 2012

To

The President/Secretary
Shiromani Akali Dal
Building No. 6, Sector 28B
Madhya Marg,
Chandigarh

Subject: Clarification regarding Election Expenditure of the Party/Candidates of Shiromani Akali Dal – matter reg.

Reference: Your letter No. 07/SAD/2012 dated 02.1.2012 addressed to CEO, Punjab with copy to Commission.

Sir,

Kind reference is drawn to the letter mentioned above. The Commission has examined the issue of publication of election materials containing photographs and pictures of S. Prakash Singh Badal, being in charge of the election campaign of the party, and S. Sukhbir Singh Badal, President of the party alongwith in charge of BJP.

2. I am directed to reiterate that permission of the Commission is not required for printing any photograph of leader in any advertisement/poster and I am further directed to clarify that photograph of any leader of the political party can be put in any advertisement in print and electronic media brought out by the party, for general party propoganda seeking support for the party and its candidates in general. However the procedure laid down under Section 127A of the R.P. Act, 1951 and instructions of the Commission on the subject are to strictly followed. It may be further clarified that if such leader happens to be a candidate in any constituency, then the proportionate expenditure on the advertisement/posters, used in his constituency shall be added to the account of his election expenses.

3. I am further directed to inform that it has been the effort of the Election Commission to maintain a level playing field for all candidates and political

parties and the Commission looks forward to the support of your party for the conduct of free and fair elections in the State.

Yours faithfully,

Sd/-
(S.K. Rudola)
Secretary

Copy to:-

1. The Chief Electoral Officers of Uttar Pradesh, Punjab, Uttarakhand, Goa and Manipur.
2. DEC (AS), DEC (VZ), DEC (ST), DG (AR)
3. Guard File