

By Camp Bag/e-mail

ELECTION COMMISSION OF INDIA
Nirvachan Sadan, Ashoka Road, New Delhi-110001

No. 491/MCMC/2014 (Communication)

Dated: 25th April, 2014

To,

Chief Election Officers of all States and UTs

Subject - Certification of political advertisement – regarding.

Sir/Madam,

In continuation of the Commission's letter no. 491/Media Policy/2013 dt 8th November, 2013 (copy enclosed) on the subject cited, I am directed to say that the Commission, keeping in view all issue of implementation and feedback received from Chief Electoral Officers of some States, has decided that directions given by the Commission, in respect of timeline for disposal of applications received for pre-certification of political advertisements, vide its original order no. 509/75/2004/JS-I dated 15th April, 2004 issued in pursuance of the order of the Supreme Court dt 13th April, 2004 shall continue to be effective. In pursuance of the same, in case of first phase of election, the Committees constituted to deal with application for pre-certification of political advertisements, shall dispose of such application within two days of its receipt and in case of subsequent phase of elections, the application shall be disposed of within three days of its receipt.

However, in order to facilitate political parties and candidates and to make sure that the process of pre-certification of advertisements is expedited, the MCMCs shall make best efforts to dispose of all such applications within the same day as advised in commission letter no. 491/Media Policy/2013 dt 8th November, 2013.

This may be brought to the notice of all MCMCs.

This dispose of the request made by CEO, West Bengal vide letter no. 3863-Home (Elec) dated 20.04.2014

Yours faithfully,



(Rahul Sharma)
Under Secretary

ELECTION COMMISSION OF INDIA
 Nirvachan Sadan, Ashoka Road, New Delhi-110001

No. 491/Media Policy/2013 / 559-593

Dated: 8th November, 2013

To,
 Chief Electoral Officers of all States and UTs

Subject - Certification of political advertisement - regarding

Sir/Madam,

With reference to the Commission's order No. 509/75/2004/JS-I, dated 15th April, 2004, regarding scrutinizing of applications for certification for telecast on TV channels and cable networks, the Commission has decided that the Committees constituted to deal with the application for pre-certification of political advertisement, shall dispose of all such applications and inform the decision to the applicant within 24 hours of receipt of application, preferably on the same day, if application is received before 12 noon unless there are compulsive reasons not to do so. You are, therefore, requested to direct all the Committees immediately for the compliance of the Commission's decision.

Yours faithfully,


 (Rahul Sharma)
 Under Secretary

