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**ELECTION COMMISSION OF INDIA**  
Nirvachan Sadan, Ashoka Road, New Delhi-110001

No. 491/MCMC/2014 (Communication)

Dated: 11<sup>th</sup> April, 2014

To,

Chief Election Officers of all States and UTs

(Special attention to CEO, Gujarat w.r.t. letter ELC-102014-385-CHH dt 05.04.2014)

Subject - Certification of political advertisement -regarding.

Sir/Madam,

In partial modification of the Commission's letter of even no. dt 15<sup>th</sup> March, 2014 (copy enclosed) and to say that Chief Electoral Officers of States/UTs may accept and pre-certify the advertisements from any political parties irrespective of location of their headquarter, provided they have the language competency to do so.

Yours faithfully,



(Rahul Sharma)  
Under Secretary

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# ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi – 110001

No. 491/MCMC/ 2014 (Communication) /690-724 Dated: 15<sup>th</sup> March 2014

To

The Chief Electoral Officers of  
All States/UTs  
Special attention CEO, NCT of Delhi.

Sub: General Election to Lok Sabha, 2014 - Certification of Political Advertisement.

Sir/Madam,

I am directed to refer to the subject cited and to say that in pursuance of Hon'ble Supreme Court's Order dated 13<sup>th</sup> April 2004, the Commission vide its order dt 15<sup>th</sup> April 2004 has constituted Committees at Parliamentary Constituency level and in the office of CEOs in all the States for the certification of political advertisements. As per that order:

1. Committee constituted at Delhi under the chairmanship of Joint CEO will entertain the applications for certification of political advertisements by all registered political parties/groups/organizations/organisations having their headquarters in NCT of Delhi.
2. Committees constituted in other States/UTs will entertain the applications for certification of political advertisements by all registered political parties/organizations/group/associations having their headquarters in that State/UT

In addition to the above, vide Commission's letter dated 19<sup>th</sup> March 2009 it was also clarified that-

- (i) If the Central Office of any of the National Parties or the State Parties with headquarters in Delhi seeks certification of same advertisement in multiple languages (Hindi/English and in regional languages), the advertisement material in each of the languages along with certified transcripts should be submitted to the committee in the office of the CEO, Delhi.
- (ii) If the Central Office of any of the National Parties or the State Parties with headquarters in Delhi wishes to seek certification of advertisement in any regional language (without there being any Hindi/English version of the advertisement), the application seeking certification will have to be submitted to the committee in the office of the CEO of the State concerned (i.e. the State to which the regional language pertains).

