

**GOVERNMENT OF NAGALAND
ELECTION DEPARTMENT**

NO.ELE/REV-129/2013(Pt) /785

Dated: 18th December, 2013

To,

Smti. Padma Angmo,
Deputy Secretary,
Election Commission of India,
Nirvachan Sadan, New Delhi.

Sub:- **Comprehensive SVEEP Plan of Action for Enhanced Electoral Participation in General Elections to the Lok Sabha, 2014 and National Voters' Day 2014-reg.**

Sir,

With reference to the Commission's letter of even number dated 11th November, 2013 and your e-mail dated 05/12/2013, I am directed to submit herewith the enclosed Comprehensive SVEEP Plan for enhanced electoral participation in the forthcoming Lok Sabha elections 2014, action plan for NVD 2014.

This is for kind advice/approval of the Commission.

Encl: As above.

Yours faithfully,



18/12/13

(N.MOA AIER)

Joint Chief Electoral Officer,
Nagaland.

- District wise statistical analysis is being worked out

B3.1. Analysis underlying reasons for gaps (evidence based analysis of various gaps given in B2)

- District wise statistical analysis is being worked out

B3.2. Survey finding regarding reasons for non-participation (salient findings of the survey reports of past election/registration survey)

- No survey could be undertaken in the past. Efforts are being made to look into for non-participation.

C. Building Strategy

(Includes IMF-information, Motivation and Facilitation)

C1. Common Strategy (overall Voter education and awareness)

- Awareness materials and information for voters will be disseminated to all Districts/PSs.
- Necessary instructions and information to be disseminated to all Districts/PSs regarding VVPAT and NOTA.

C1.1. Information and Motivation

- Print as well mass media will be roped in for vital information and motivation.

C1.2. Facilitation

- Voter Registration and Education Centres (VREC's) have been set up in 11 district Hqs and 25 Sub-Divisions (ADC Hqs) to facilitate voter's registration and awareness generation.
- BLO had been appointed in all the Polling Stations and in all the recognised colleges.
- Efforts are being made to provide good facilities in all polling stations.

C2. Targeted approach (targeted interventions for specific identified gaps)

- Gap between population and e-roll will be minimized to the extent possible

E. Implementation

(Systematic planning and roll out plans to achieve objectives given at A)

- Action plans will be rolled out in all Districts to achieve the given objectives.

D1. Team formation at District and State HQs

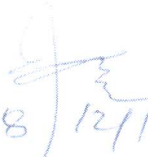
- Core group for SVEEP had been set up at State level as well as at district levels.

D2. Training & Capacity Building of SVEEP Teams.

- Training for SVEEP will be conducted at State level as well as at districts. Important information/guidelines on SVEEP have been given to all the concerned.

D3. Building Partnerships

(Partners at State level and partners at district level)


18/12/13

