

UT of Dadra & Nagar Haveli

SVEEP PLAN

Chief Electoral Officer,
Silvassa

*“Greater Participation for a stronger
Democracy”*

A. Objectives

A.	To target an increase in voter turnout in the identified low turnout polling stations and an overall increase in turnout by atleast 10-15% over the Lok Sabha 2009	<p>*Creating awareness in identified low turn out area through Hoardings, Street Play etc.</p> <p>*Awareness about low enrolment through mobile van, various methods of publicity like advertisement in local newspaper, banners, posters, cultural activities, camps in schools/colleges about vote as a right and as a duty.</p> <p>*Consultative meetings with govt. department, NYKS, NSS, Banks, Media etc.</p>
B.	To remove the gender gap in enrolment and Turn out	The gender ratio of as per the Electoral Roll is 865 and as per the census 2014 is 759. Voter turn out in parliamentary election 2009 was 75.5% for female when total turn out was 73%. However, we engage grass root women workers such as Anganwadi, Asha, ANMS, ICDS for capacity building.
C.	Inclusion of excluded groups/communities in electoral roll and in turnout for voting	Not Applicable
D.	Visible enhancement in the quality of electoral participation in terms of informed, ethical and inducement free voting in tandem with supply side expenditure control measures	Necessary awareness programmes such as 'Nukkad Natak' by the youths, National Icon advertisement through Hoardings and banners are organized for creating awareness.

e.	Increase in postal ballot voting by facilitating and educating service voters and employees	By organizing training for Employees to enhance the postal ballot & EDC. However, the matter will be taken up with COs of various Armed forces & CPF.
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B. Situation Analysis

A	Identification of 10% of Polling Stations in each district with lowest turnout in last Lok Sabha election and reasons thereof	The lowest turnout in the last Lok Sabha Election was mainly in the Silvassa & Amli Area. The primary reasons were that mostly Migrant Population stays in this area. As the election was held in the end of April-2009 which is the peak season for marriages and other religious ceremonies in their native places, lots of voters go back to their permanent residence.
B	Identification of overall 10% lowest turnout Polling Station in the State and reasons thereof	
C	Identification of lowest turnout Parliamentary Constituencies and reasons thereof	
D	Identification of reasons for drop in turnout(if any)between last assembly election and last LS election in the state	
E	Identification of excluded groups, communities at each Polling Station, if any	
		N.A

B1. Administrative & Electoral Profile

B1.1 Electoral Profile of the entire State/UT in brief

- Districts:-One (1) Dadra & Nagar Haveli
- Subdivision:- 2 Silvassa & Khanvel
- Patelad:- 11
- Constituency:- One Parliamentary & No Assembly.
- Literacy Rate:-77.65%
 - Male:-86.46%
 - Female:-65.93%
- No. of registered industries:- 2270

- No. of industrial worker:-1,50,000 (approx)
- Subdivision:- 2 Silvassa & Khanvel

- Polling Stations:- 163
- Total Population projected population 2014 : 400918

Male:- 227961

Female:- 172957

- Total Electors in Final Photo Electoral Roll 2014:-188763

Male : 101250

Female: 87513

- AGE COHORT

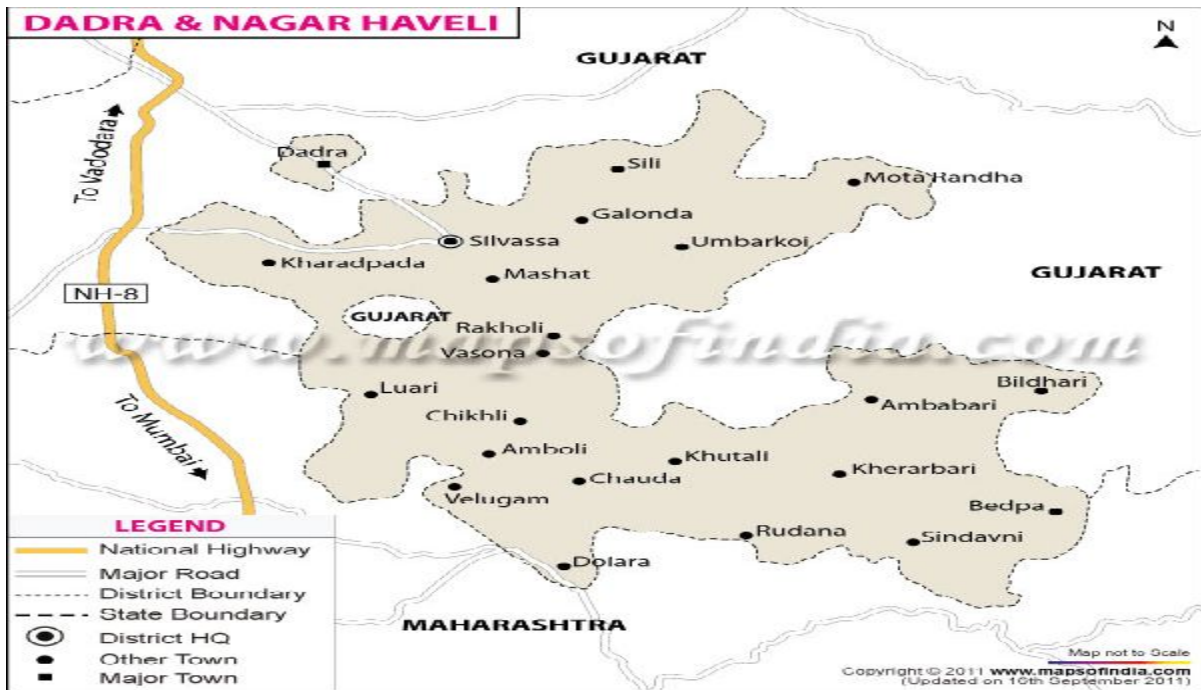
Name of State:		UT of DNH		Year of Revision		2014	
Population in numbers (projected upto the year of current revision (x))						400918	
Population of 18+ (Project up to year of current revision (Y))						252939	
Age Cohort	Projected Census Population in age cohort (on 1.1.2014)	% of (2) to 'X'	Electors as per Final Electoral Roll w.r.t. 01.01.2014	% of (4) to 'X'	% of the (4) to 'Y' (registered voters vs eligible voters)		
1	2	3	4	5	6		
18-19	18787	4.69	18655	4.65	99.30		
20-29	99749	24.88	62108	15.49	62.26		
30-39	63727	15.90	48946	12.21	76.81		
40-49	35755	8.92	30020	7.49	83.96		
50-59	18071	4.51	16451	4.10	91.04		

60-69	11840	2.95	9332	2.33	78.82
70-79	3832	0.96	2744	0.68	71.61
89+	1178	0.29	527	0.13	44.74
State Total	252939	63.09	188783	47.09	74.64

- EP Ratio:- 47.09%
- EPIC Coverage:-99.99%
- PER Coverage:-99.99%

B1.2 Socio-Cultural Profile of the UT of DNH:-

The Union Territory of Dadra & Nagar Haveli is situated on the Western Coast of India between the parallels of 20° - 0' and 20° - 25' of latitude North between the meridian 72° - 50' and 73° - 15' of longitude East. It has an area of 491 s.kms with a population of 342853 as per 2011 census. The territory is surrounded by Valsad District of Gujarat on the West, North and East and by Thana District of Maharashtra on the South and South-East.



Dadra & Nagar Haveli is dominated by Gujarati language & culture. It has retained its traditional culture in various ways. They love towards its traditional

expressions through the various occasions. DNH people celebrate all regional and national fairs & festivals with equal flavor. It's ethnic culture is also evident in famous dance form, music, art, crafts and cuisine. The Aryan, varli, kokni & others migrated peoples from various part of india had formed a social standing in the territory.

- Primary language – Gujarati
- Other language spoken – Hindi, Marathi & English
- Hindu – 93.5%
- Muslim – 2.96%
- Jain – 0.39 %
- Christian – 2.75 %
- Schedule Cast – 1.8%
- Schedule Tribe – 52%

B2. Identification of Gaps

B2.1 Category wise (E.G. Gender, Youth, Urban etc. give statistics of post election registration data).

Statistics & Results

GENERAL ELECTION TO THE LOK SABHA 2009

UT OF DADRA & NAGAR HAVELI PARLIAMENTARY CONSTITUENCY.

POLLING STATION WISE STATUS OF POLL DURING GENERAL ELECTION 2009										
Polling Station Number	Name of Polling Station	Total voters			Grand Total			Percentage of Poll		
		M	F	T	M	F	T	M	F	T
1	Dadra - 1	404	320	724	233	209	442	57.67	65.31	61.05
1A	Dadra - 1	451	317	768	254	171	425	56.32	53.94	55.34
2	Dadra - 2	464	339	803	281	226	507	60.56	66.67	63.14
3	Dadra - 3	402	346	748	268	228	496	66.67	65.90	66.31
4	Dadra - 4	482	376	858	384	302	686	79.67	80.32	79.95
5	Tighra	277	281	558	249	249	498	89.89	88.61	89.25
6	Demni	530	462	992	437	385	822	82.45	83.33	82.86
7	Morkhal - 1	457	512	969	343	473	816	75.05	92.38	84.21
8	Morkhal - 2	493	547	1040	444	468	912	90.06	85.56	87.69
9	Silli - 1	412	423	835	378	373	751	91.75	88.18	89.94
10	Silli - 2	383	400	783	336	338	674	87.73	84.50	86.08
11	Silli - 3	568	540	1108	450	414	864	79.23	76.67	77.98

12	Silli - 4	387	390	777	337	348	685	87.08	89.23	88.16
13	Silvassa - 1	715	648	1363	432	386	818	60.42	59.57	60.01
14	Silvassa - 2	802	634	1436	499	365	864	62.22	57.57	60.17
15	Silvassa - 3	724	602	1326	325	315	640	44.89	52.33	48.27
16	Silvassa - 4	449	357	806	273	214	487	60.80	59.94	60.42
17	Silvassa - 5	495	389	884	282	197	479	56.97	50.64	54.19
18	Silvassa - 6	500	471	971	337	274	611	67.40	58.17	62.92
19	Silvassa - 7	550	388	938	316	221	537	57.45	56.96	57.25
20	Silvassa - 8	821	606	1427	472	317	789	57.49	52.31	55.29
21	Silvassa - 9	920	545	1465	444	387	831	48.26	71.01	56.72
22	Silvassa - 10	671	436	1107	380	232	612	56.63	53.21	55.28
23	Silvassa - 11	627	357	984	291	203	494	46.41	56.86	50.20
24	Silvassa - 12	488	328	816	285	204	489	58.40	62.20	59.93
25	Silvassa - 13	509	322	831	292	201	493	57.37	62.42	59.33
26	Silvassa - 14	535	277	812	234	135	369	43.74	48.74	45.44

27	Silvassa - 15	525	294	819	265	156	421	50.48	53.06	51.40
28	Silvassa - 16	554	446	1000	316	265	581	57.04	59.42	58.10
29	Silvassa - 17	611	423	1034	286	230	516	46.81	54.37	49.90
30	Silvassa - 18	737	606	1343	445	432	877	60.38	71.29	65.30
31	Silvassa - 19	552	493	1045	349	331	680	63.22	67.14	65.07
32	Amlı - 1	719	294	1013	288	161	449	40.06	54.76	44.32
33	Amlı - 2	723	404	1127	388	245	633	53.67	60.64	56.17
34	Amlı - 3	826	394	1220	324	165	489	39.23	41.88	40.08
35	Amlı - 4	779	470	1249	412	241	653	52.89	51.28	52.28
36	Amlı - 5	807	606	1413	477	354	831	59.11	58.42	58.81
37	Amlı - 6	563	282	845	311	153	464	55.24	54.26	54.91
38	Amlı - 7	493	349	842	296	222	518	60.04	63.61	61.52
39	Amlı - 8	674	378	1052	357	219	576	52.97	57.94	54.75
40	Amlı - 9	642	392	1034	340	214	554	52.96	54.59	53.58
41	Amlı - 10	730	530	1260	502	390	892	68.77	73.58	70.79
42	Amlı - 11	631	329	960	213	123	336	33.76	37.39	35.00
43	Amlı - 12	744	272	1016	264	123	387	35.48	45.22	38.09
44	Amlı - 13	686	564	1250	420	339	759	61.22	60.11	60.72
45	Amlı - 14	835	578	1413	568	374	942	68.02	64.71	66.67
46	Amlı - 15	698	440	1138	359	243	602	51.43	55.23	52.90

47	Amlı - 16	717	443	1160	408	241	649	56.90	54.40	55.95
48	Amlı - 17	615	323	938	311	172	483	50.57	53.25	51.49
49	Amlı - 18	573	320	893	303	182	485	52.88	56.88	54.31
50	Amlı - 19	851	509	1360	501	320	821	58.87	62.87	60.37
51	Amlı - 20	685	631	1316	499	490	989	72.85	77.65	75.15
52	Amlı - 21	513	449	962	401	377	778	78.17	83.96	80.87
53	Amlı - 22	500	541	1041	425	462	887	85.00	85.40	85.21
54	Amlı - 23	549	500	1049	372	338	710	67.76	67.60	67.68
55	Vaghchhip a	410	357	767	305	313	618	74.39	87.68	80.57
56	Athola - I	543	545	1088	461	435	896	84.90	79.82	82.35
57	Athola - II	531	528	1059	424	473	897	79.85	89.58	84.70
58	Galonda - I	644	663	1307	546	582	1128	84.78	87.78	86.30
59	Galonda - II	370	384	754	328	329	657	88.65	85.68	87.14
59A	Galonda - II	349	385	734	306	316	622	87.68	82.08	84.74
60	Falandı	422	407	829	385	362	747	91.23	88.94	90.11
61	Umarkui - I	543	511	1054	525	420	945	96.69	82.19	89.66
62	Umarkui - II	477	451	928	406	373	779	85.12	82.71	83.94
63	Kilvani	351	358	709	305	317	622	86.89	88.55	87.73
64	Bonta	657	663	1320	596	580	1176	90.72	87.48	89.09
65	Mota	509	488	997	421	398	819	82.71	81.56	82.15

	Randha - I									
66	Mota Randha - II	330	343	673	285	284	569	86.36	82.80	84.55
67	Nana Randha	313	345	658	276	304	580	88.18	88.12	88.15
68	Samarvarn i - 1	447	395	842	357	307	664	79.87	77.72	78.86
69	Samarvarn i - 2	574	380	954	313	227	540	54.53	59.74	56.60
70	Samarvarn i - 3	452	363	815	305	250	555	67.48	68.87	68.10
70 A	Samarvarn i - 3	422	306	728	287	228	515	68.01	74.51	70.74
71	Masat - 1	353	304	657	281	266	547	79.60	87.50	83.26
72	Masat - 2	489	367	856	316	301	617	64.62	82.02	72.08
73	Masat - 3	599	266	865	204	160	364	34.06	60.15	42.08
74	Masat - 4	777	417	1194	349	243	592	44.92	58.27	49.58
75	Masat - 5	708	335	1043	289	185	474	40.82	55.22	45.45
76	Naroli - 1	517	512	1029	415	439	854	80.27	85.74	82.99
77	Naroli - 2	728	670	1398	482	517	999	66.21	77.16	71.46
78	Naroli - 3	330	354	684	309	302	611	93.64	85.31	89.33
79	Naroli - 4	413	372	785	274	260	534	66.34	69.89	68.03
80	Naroli - 5	458	442	900	276	282	558	60.26	63.80	62.00
81	Naroli - 6	429	388	817	288	304	592	67.13	78.35	72.46
82	Naroli - 7	428	392	820	278	270	548	64.95	68.88	66.83

83	Naroli - 8	418	376	794	276	245	521	66.03	65.16	65.62
83 A	Naroli - 8	352	360	712	250	273	523	71.02	75.83	73.46
84	Kharadpada - 1	441	458	899	376	370	746	85.26	80.79	82.98
85	Karadpada - 2	498	508	1006	467	379	846	93.78	74.61	84.10
86	Kanadi	233	240	473	180	200	380	77.25	83.33	80.34
87	Athal - 1	521	525	1046	406	463	869	77.93	88.19	83.08
88	Athal - 2	453	415	868	311	295	606	68.65	71.08	69.82
89	Sayli - 1	547	565	1112	478	442	920	87.39	78.23	82.73
90	Sayli - 2	341	356	697	314	324	638	92.08	91.01	91.54
91	Sayli - 3	417	376	793	341	352	693	81.77	93.62	87.39
92	Sayli - 4	595	523	1118	436	377	813	73.28	72.08	72.72
93	Karad - 1	732	583	1315	376	312	688	51.37	53.52	52.32
94	Karad - 2	555	571	1126	407	439	846	73.33	76.88	75.13
95	Rakholi - 1	527	357	884	318	286	604	60.34	80.11	68.33
96	Rakholi - 2	573	356	929	326	242	568	56.89	67.98	61.14
97	Kudacha	535	539	1074	469	466	935	87.66	86.46	87.06
98	Luhari	608	652	1260	568	549	1117	93.42	84.20	88.65
99	Vasona - 1	487	469	956	396	392	788	81.31	83.58	82.43
100	Vasona - 2	705	425	1130	416	381	797	59.01	89.65	70.53
101	Pati	446	473	919	412	417	829	92.38	88.16	90.21
102	Dapada - 1	357	373	730	307	324	631	85.99	86.86	86.44
102A	Dapada - 1	391	351	742	274	304	578	70.08	86.61	77.90

103	Dapada - 2	690	642	1332	534	545	1079	77.39	84.89	81.01
104	Chichpada	583	622	1205	531	534	1065	91.08	85.85	88.38
105	Chikhli - 1	384	470	854	369	417	786	96.09	88.72	92.04
106	Chikhli - 2	409	411	820	371	348	719	90.71	84.67	87.68
107	Dudhani - 1	485	522	1007	437	448	885	90.10	85.82	87.88
108	Dudhani - 2	441	473	914	394	396	790	89.34	83.72	86.43
109	Kauncha	685	710	1395	633	517	1150	92.41	72.82	82.44
110	Bildhari	317	296	613	256	241	497	80.76	81.42	81.08
111	Gunsa	364	369	733	299	308	607	82.14	83.47	82.81
112	Ambabari/ Ghodbari	328	340	668	294	302	596	89.63	88.82	89.22
113	Karchond - 1	454	462	916	343	473	816	75.55	102.3 8	89.08
114	Karchond - 2	612	651	1263	538	561	1099	87.91	86.18	87.02
115	Vaghchau da	215	200	415	198	173	371	92.09	86.50	89.40
116	Kherarbari	183	195	378	157	142	299	85.79	72.82	79.10
117	Surangi - 1	456	504	960	402	415	817	88.16	82.34	85.10
118	Surangi - 2	539	562	1101	563	372	935	104.4 5	66.19	84.92
119	Velugam - 1	512	507	1019	474	460	934	92.58	90.73	91.66
120	Velugam -	485	553	1038	444	487	931	91.55	88.07	89.69

	2									
121	Apti	405	439	844	390	421	811	96.30	95.90	96.09
122	Amboli - 1	417	465	882	356	386	742	85.37	83.01	84.13
123	Amboli - 2	407	439	846	429	303	732	105.4 1	69.02	86.52
124	Tinoda	154	185	339	141	181	322	91.56	97.84	94.99
125	Bindrabin	255	251	506	227	216	443	89.02	86.06	87.55
126	Khadoli - 1	375	386	761	289	339	628	77.07	87.82	82.52
127	Khadoli - 2	473	356	829	330	294	624	69.77	82.58	75.27
128	Shelti/Gor atpada	428	468	896	371	406	777	86.68	86.75	86.72
129	Shelti/Pat elpada	490	523	1013	391	421	812	79.80	80.50	80.16
130	Vansada - 1	442	474	916	367	375	742	83.03	79.11	81.00
131	Vansada - 2	414	427	841	368	367	735	88.89	85.95	87.40
132	Bedpa - 1	388	395	783	316	338	654	81.44	85.57	83.52
133	Bedpa - 2	391	397	788	339	322	661	86.70	81.11	83.88
134	Khedpa	430	441	871	361	368	729	83.95	83.45	83.70
135	Sindoni	636	646	1282	562	545	1107	88.36	84.37	86.35
136	Mandoni	473	463	936	413	389	802	87.32	84.02	85.68
137	Chisda - 1	393	428	821	323	342	665	82.19	79.91	81.00
138	Chisda - 2	460	469	929	427	341	768	92.83	72.71	82.67
139	Rudana - 1	551	578	1129	484	545	1029	87.84	94.29	91.14

140	Rudana - 2	480	503	983	404	436	840	84.17	86.68	85.45
141	Khutli - 1	673	557	1230	385	363	748	57.21	65.17	60.81
142	Khutli - 2	298	278	576	216	222	438	72.48	79.86	76.04
143	Umarvarni	258	268	526	241	243	484	93.41	90.67	92.02
144	Khanvel - 1	669	641	1310	461	462	923	68.91	72.07	70.46
145	Khanvel - 2	351	377	728	298	287	585	84.90	76.13	80.36
145A	Khanvel - 2	425	324	749	269	186	455	63.29	57.41	60.75
146	Khanvel - 3	346	378	724	302	324	626	87.28	85.71	86.46
147	Talavli	247	242	489	224	236	460	90.69	97.52	94.07
148	Chauda	254	251	505	224	233	457	88.19	92.83	90.50
149	Karajgam	649	688	1337	558	599	1157	85.98	87.06	86.54
150	Kala	330	332	662	295	312	607	89.39	93.98	91.69
151	Kherdi - 1	251	228	479	218	202	420	86.85	88.60	87.68
152	Kherdi - 2	684	701	1385	553	559	1112	80.85	79.74	80.29
153	Parzai	389	429	818	363	382	745	93.32	89.04	91.08
154	Dolara	268	304	572	254	270	524	94.78	88.82	91.61
155	Service Voter	12	8	20	0	0	0	0.00	0.00	0.00
Total		810 61	696 43	1507 04	57738	526 10	1103 48	71.2 3	75.5 4	73.2 2

From the above table it is shown that in three major areas mainly Amli, Silvassa & Masat the polling percentage was less compare to other Areas. The Election Department tried to identify any specific factor for the lower voter turnout of these areas through discussion with general public and representatives of Political Parties. From the discussion it is being found that the factor for low voter turnout in Amli, Silvassa & Masat Area was due to the fact that :

1. Lot of people reside in their areas for a short time as floating population and might have left this area before polling.
2. Election was held in the peak season of marriage & religious ceremony. Therefore, many voters go back to their native place.

Hence the Election department of UT Dadra & Nagar Haveli has focused more attention on these areas so as to ensure the electoral roll is updated through continues updating process in order to ensure Error Free Electoral Roll and the voters will be present in these areas at the time of election to cast their votes. This is sought to be achieved by launching awareness programme through SVEEP campaign at UT level.

It is found that there is no gender gaps in the voter turn out and indeed more number of female have been found turned out as voters during election.

B2.2 District Wise

Union territory of Dadra & Nagar Haveli is a single district.

B2.3 Polling Station wise (Identification of 10% of the lowest turnout Polling Station)

- 1) Silvassa Area (Silvassa-3, Silvassa-11, Silvassa-14, Silvassa-15 & Silvassa-17)
- 2) Amlia Area (Amlia-1, Amlia-3, Amlia-4, Amlia-9, Amlia-11, Amlia-12, Amlia-15 & Amlia-17)
- 3) Masat Area (Masat-3, Masat-4, Masat-5)

The reason for the lowest turn in these polling stations are explained above as these polling stations were identified as reasons for the gap in the U.T. wise analysis.

B3. Analysing Gaps

B3.1 Analysing underlying reasons for the gaps (Evidence based analysis of various gaps given in B2)

- Gender: - Due to huge industrial area many labours migrated from their native place to DNH for working purpose. Gap in Gender ratio is 107.
- Youth: - Youth comprises a major chunk of labour immigrants to DNH for work.
- Excluded group: -NIL

B3.2 Survey findings regarding reasons for non-participation (salient findings of the Survey reports of past election/registration survey)

The Election Department had carried out survey to assess gaps in Knowledge, Attitude, Behavior and Practice (KABP) amongst voters in the UT of Dadra & Nagar Haveli and the key influencers on issues related to the electoral process and voting.

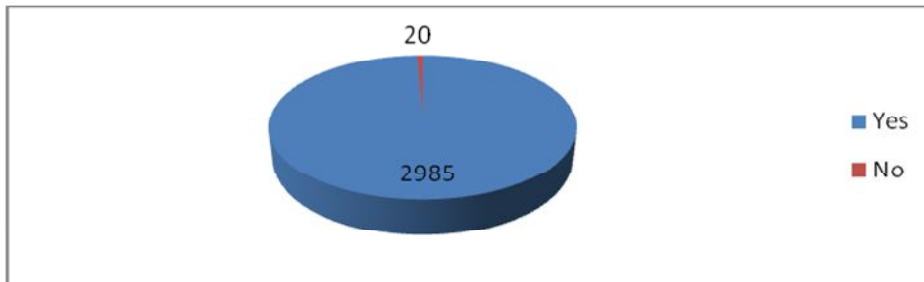
1.Key Findings:

1. 99.33 per cent of electors have Voter's Card

Table: Availability of Voter's Card

Response	Frequency	Percent
Yes	2985	99.33
No	20	0.67
Total	3005	100

Chart: Availability of Voter's Card



1. Rest of them who did not had voter's card , majority revealed reason as lack of time.
2. A large majority of respondents 99.47% per cent are aware of Voter's list

3. 99.17% per cent respondents got the information related to inclusion of their name in the list from (write source like a. Friends/Relatives 0.40% , b. Newspapers 0.37%, c. Local Community leaders 66.56%, d.BLO 31.85%, e.TV 0.03%)
4. 98.70% per cent reported that their names have been correctly written in the Voter's list
5. Major reason of family member/s who are 18+ years of age and not registered /enrolled for voter's list being not permanent resident.
6. 15.67% per cent of voters are not aware where to get registered as elector.
7. Overall, 83.93% per cent respondents are aware of EPIC while 3% per cent of respondents possess EPIC
8. Total 98.20% per cent of respondents think that it is easy to get EPIC, while 0.73% per cent think that it is difficult
9. 99.23% per cent are aware that Govt. /Election office has appointed local persons to help for enrolment
10. 97.47% per cent are aware about the position of the appointed local person's designation as Booth Level Officer.
11. Out of a total number of respondents who were aware of the local officer, 98.84% per cent respondents informed that he / she had visited appointed person's house / office
12. 99.50% per cent respondents are aware of existence of Voter registration centres (Matdar Sahayata Kendra and Jan Sewa Kendra), while 0.07% per cent are not aware of such
13. 98.70% per cent are satisfied with the services of Voter centre.

2. ELECTIONS - KNOWLEDGE, ATTITUDE, BEHAVIOUR, BELIEF, AND PRACTICES

While the media, campaign by candidates, discussion with friends & relatives have spread awareness and flow of information much accessible, voters willingly come out to vote based on the candidates personal profile and impression

1. The primary reason for voting in elections were 1)It was my right.2)Candidate was good.3)I got registered in electoral roll.
2. The principal motivating factors for choice of the candidate were due to 'Personally known', 'Honesty', and 'Experience' of the candidate.
3. Candidate being the most influencing factor that affects your voting preference
4. There were 94.51% per cent respondents who perceived no security threat of any nature during election

5. A total of 56.14% , 39.60% per cent of electors opined that the experience at the polling booth was Very good/Good.
6. 74.88% percent of respondents found 'Very Cooperative' staff was cooperative during the election process

3. Systematic Voter Education and Electoral Participation (SVEEP):

1. Only 95.34 per cent respondents are aware of the campaigning of Election Commission of India to educate voters during the previous election period
2. Most important voter information/message voters received are: 1)Registration of voter 2)Voter Slip Distribution Schedule 3) Date of voting and schedule 4)Voting is right and duty so much cast vote.

C. Building Strategy

(includes IMF-information, Motivation and Facilitation)

C1.Common Strategy (Overall Voter education and awareness)-

In order to facilitate easy voter registration through creating awareness amongst the voters in the age group of 18-19 years through Poster/Painting Competition, Quiz completion, Debate Competition in the School, Colleges to enter their name in the Electoral roll ,various methods of publicity like advertisement in local news papers, banners, posters and Hoardings of the National Icon are displayed to enroll themselves as voters, and through Mobile Van in the Industrial areas where there are migrant population.

C1.1. Information and Motivation

Various methods of publicity like advertisement in local news papers, banners, posters and Hoardings of the National Icon are displayed to enroll themselves as voters, and through Mobile Van in the Industrial areas where there are migrant population.

C1.2 Facilitation

For voter facilitation ,the toll free no 1950 is working in the Election Cell, The search facility by the Name and EPIC no. is available on the ceodnh.nic.in , the continuous Updation of the voters for registration has been started , the special registration camps through mobile van is also being organized.

Online registration facility is also available.

C2. Targeted approach (targeted interventions for specific identified gaps)

The Continuous Updation for voters registration has been started in the UT by establishing Voters Registration Centre.

D. Implementation

(Systematic planning and roll out of plans to achieve objectives given at A)

Creating awareness in industrial areas through various methods of publicity like advertisement in local newspaper, Hoardings, banners, poster of the National Icon where there are workers who had not enrolled their names.

D1. Team formation at District and State Hqs:-

Additional CEO for SVEEP has been appointed.

D2. Trainings & Capacity Building of SVEEP Teams:-

Training will be done.

D3. Building Partnerships :-

(partners at State level and partners at district level)

UT of Dadra & Nagar Haveli is a Single District. Partners at District Levels are

1. Nehru Yuva Kendra(NYK)
2. Education Department

D4. Resource Mobilisation:-

(Human resource like message carries, content developers, cultural troupes etc, Partner Agencies like Doordarshan/AIR for content creation, PSUs/Corporate for sponsorships and financial resources, Departments like Railways, Airports, Banks etc for providing infrastructure for dissemination and display, private Media Houses for providing print space, airtime, content etc)

Awareness in citizen is created through Doordarshan/AIR to enroll themselves as voters and, by providing information to banks for knowing/contacting their Booth Level Officers.

D5. Media & Communication Plan:-

(insertions in Media like electronic, print, outdoor, internet-based, IVR, SMS, callertunes etc.)

D5.1 Overall approach

- Local Newspaper, Hoardings, Banners , Continuous Updation registration facility has been used for this purpose.

D5.2 Targeted approach

- Special messages for youth, Women centric messages and Urban targeted message:-Banners of National Icon, T-Shirts, badges of (proud to be Voter, Ready to Vote) for newly eligible voters.

D5.3 Content Development (generation and sharing of content between districts and with HQs)

- The UT Administration of Dadra & Nagar Haveli is single district & single Parliamentary Constituency.

D5.4 Summary of Media Insertions for proposed target audience

Sr. No.	Target	Media	Partner Agencies to be associated(if any)
1.	Women	Hoardings , Banners of the National Icon	NIL
2.	Urban		NIL
3.	Youth		NIL
4.	Identified community	NIL	NIL
5.	Any other group	NIL	NIL

D6. Physical Events and Activities(National Voters Day)

D6.1 Overall approach

- The Students rally has been organized on the National voters day around 250 students have participated in the rally. Inter School Quiz Competition, Poster/Painting Competition, Debate Competition, Nukkad Natak on NVD are organized to sensitize the young voters.

D6.2 Targeted approach

- As being a small UT, people can easily communicate to the registration Office, the youths frequently approach to the offices and through Continuous Updation process the forms are being filled for registration for inclusion of the names.

D6.3 Sankalp Patras /Pledge Letters and Invitation letters from CEO/DEO and other innovations.

The Pledge letter has already been issued to all the Departments of the UT DNH.

D6.4 Summary of proposed Events/Activities

Sr. No.	Target groups	Events	Partner Agencies to be associated (if any)
1.	Women	Mobile Van, Banners	NIL
2.	Urban		NIL
3.	Youth	Cycle Rally, Debate, Poster Competition	NIL
4.	Identified community	NIL	NIL
5.	Any other group	NIL	NIL

D7. Voter Facilitation

D7.1 Voter Facilitation Centres

As mentioned above peoples are directly approach to the Election Office. However, Matdat Sahayata Kendra has already been established in the Election Department.

D7.2 Helpline Numbers/Name Search on Internet and SMS etc/Polling Booth location search on Google map etc.

The toll free number 1950 for helpline for voter facilitation is working , the search facility by Name and EPIC No. is available on the ceodnh.nic.in, and the Polling Booth location search on Google map is available.

D7.3 PS specification facilitation initiatives planned

There are total 163 Polling Stations and 104 Polling Station Locations.

All the Polling Stations are located in the School ,Colleges, Panchayat Ghar & Community Centers. There are no such polling stations in which the maximum distance that a voter have to travel.

D7.4 Any other target specific Facilitation measure planned:- NIL

D7.5 Voter Slip

The Voter slips were distributed during the period for filing of Claims and Objections of the Special Summary Revision w.r. t. 01.01.2014 through the Booth Level Officers . The distributions of the voters slips were very effective because many voters who were holding their Election card but their names were deleted from the Electoral Roll, So they had appeared and had filled the form 6 for inclusions of their names, Duplicate names were also found and verified and deleted from the Electoral Roll.

E. Monitoring Mechanism

a.	Mid period review and constant monitoring of SVEEP programme in the districts shall be conducted to assess the efficacy of the interventions including about the timely and proper utilization of funds.	As being a small UT the offices are around with the 100 mts, the CEO is in constant touch with the DEO for review of
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b.	Regular Video Conferences to be organized by the CEO with all DEOs for review of implementation.	<p>implementation and constant monitoring of SVEEP programme in the district.</p> <p>Keeping in view of forthcoming GE to Lok Sabha 2014 the UT Administration of Dadra & Nagar Haveli is implementing the Poll Monitoring System.</p> <p>The installation will be done at the Headquarters, it will be live telecast on the Poll Day as well as on counting day on CEOs website (ceodnh.nic.in) where the general public watch what happen and what is the actual position of the polling and counting</p>
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F. Evaluation & Documentation

a	Analysis of the registration ahead of polls	<p>The registrations of the Electors/Voters is being started through Continuous Updation in the Election Cell, B/H Collectorate, Silvassa.</p> <p>Hoardings and banners are displayed to create awareness.</p>
B	Analysis of the comparative turnout among women, urban voters and youth	
D	Analysis of the comparative turnout in the identified 10% of the lowest turnout polling stations.	
C	Analysis of the turnout of the identified excluded groups/communities at specific polling stations	NIL

G. Calendar

Action Points	Start Date	End Date
Team Formation	Under Process	
Training & Capacity Building	Under Process	
Building Partnerships	NIL	

Resources Mobilisation	NIL	
Monitoring	The offices are around with the 100mts, the CEO is in constant touch with the DEO for review of implementation and constant monitoring of SVEEP programme in the district.	
Evaluation	20/01/2014	Till the last date of filing of nominations of the candidates under the provision of continuous Updation.
Documentation	As per the point VI(b) the documented report shall submit to the Commission within two months of closure of polls.	
Facilitation Measures		
Helpline numbers activation	Activated	
Name Search Facility on SMS	Already in running condition	
PS Location on Google Map	PS Location on Google Maps are already being updated	
Special registration drives for women	Till the last date of filing of nominations of the candidates under the provision of continuous Updation.	
Polling Station Facility	The polling registration centers are located at convenient places in the villages and municipal areas like Panchayat Ghar, Community center, Schools. There are no such polling stations in which the maximum distance that a voter have to travel.	
Any other facilitation measure	NIL	

Communication and Activity Plan

Theme	Sub-Theme	Activity (Event and /or Media insertion)	Start Date	End Date
Registration	Why register	Registrations through Mobile Van and Continuous Updation.	27/01/2014	Till the last date of filing of nominations of the candidates under the provision of continuous Updation.
	Where and When			
	How to register Documents req			
Voting	Why Vote	To check the names in the Voters List , Search		

	Check names on Voter list Identification documents Dos and Dents	facility is available on the ceodaman.nic.in . Pledge letters are distributed to all the departments through circular.
	Inducement free voting	
	Informed Voting	
	Nota	
	Pledge Letter/Sankalp Patras to students	
	Voter Slip ahead of poll day	
Electoral Education	Electoral System	Under Process
	Secrecy of Vote	