

By Post/ Fax/E-mail

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi – 110001

SUMAN KUMAR DAS
UNDER SECRETARY

E-mail – sumands34@gmail.com
Tel/Fax – 011-23052082

No. 491/SVEEP/46/2013(CG)

Dated: August 6, 2013

To

The Chief Electoral Officer of Madhya Pradesh, NCT Delhi, Rajasthan,
Chhattisgarh and Mizoram

Subject: Reporting format for SVEEP in the Assembly elections 2013

Sir,

I am directed to state that the Commission would review the SVEEP programme being conducted in your state ahead of the Assembly Elections. Accordingly you are requested to give the inputs in the enclosed format for the mid-period review latest by 30th September 2013.

The final review shall be submitted in the same format at the completion of the election process.

Yours Sincerely,



(Suman Kumar Das)

(Mid term review by 30th September 2013)

Turnout																
Task/Activity	Numbers #	No of Partner Agencies	No of Physical events	Numer of Posters, Pamphlets, Stickers	Media Insertions							Inter-personal communication *		Indicators		
					Radio	Television	Print	Outdoor	Caller tune /SMS	Internet	CEO	DEO		Last election	Current election	
Lowest turnout PSs (10% of PS in each district)														Turnout in these PS		
Excluded groups in polling														Turnout among identified groups		
Meeting Gender gap in turnout														Turnout of women		
Fighting urban apathy in turnout														Turnout in urban centres		
Increasing youth turnout														Media/independent report of youth turnout		
Increasing voting through ballot by Service Voters, employees and diplomats														Number of postal ballots received and proxy voting		
DEMOCRACY BUSES/VANS														Number of villages/ Municipalities covered		

* Direct communication by DEO and CEO in form of letters, public meetings, appeals in media etc

Deep