

**ELECTION COMMISSION OF INDIA**

**Nirvachan Sadan, Ashoka Road, New Delhi-110001**

**File No. 491/SVEEP/42/2014**

**Dated: 20<sup>th</sup> October, 2014**

**NATIONAL CSO AWARD FOR BEST CAMPAIGN ON VOTERS' EDUCATION & AWARENESS - 2014**

The Election Commission of India invites entries for National CSO Award from Institutions, organizations or individuals from among CSOs for promoting electoral participation through effective and innovative programmes or projects for Lok Sabha election. The award(s) will be in the form of a citation and plaque and would be presented at the national function on the National Voters' Day ( 25<sup>th</sup> January, 2015).

**A. ELIGIBILITY**

Institutions, organizations or individuals from among CSOs promoting electoral participation through effective and innovative programmes or projects are eligible to apply.

**B. HOW TO APPLY?**

The submission of nominations shall be made to Under Secretary(SVEEP), ECI latest by 15<sup>th</sup> November, 2014. Each nomination must be accompanied by a written recommendation by CEO/DEO. The nomination (s) that is/are forwarded by CEO would only be considered. A self-nomination cannot be considered.

**C. NO. OF AWARDS**

CEOs should send the nomination (s) as per the following entitlement:

States having	No. of Nominations
States with 40 or more PCs	5 entries ( Max.)
States with 20-39 PCs	4 entries ( Max.)
States with 10-19 PCs	3 entries ( Max.)
States with less than 10 PCs	2 entries ( Max.)

## D. SELECTION PROCESS

The selection of prize winners will be made by a Jury appointed by ECI. The Prize shall be awarded at the official ceremony on National Voters' Day (25<sup>th</sup> January, 2015). It would not have any cash component.

## E. CRITERIA

The following specific selection criteria will be applied to candidatures:

1. The ability, as demonstrated in the proposal narrative, **to improve electoral participatory practices**.
2. The project must have made an outstanding and tangible contribution to improving electoral participation and **developing awareness** on electoral process. Possible impacts to be considered include but are not limited to:
  - a. Increased stakeholder engagement in elections.
  - b. Increase of community awareness on registration and voting process;
  - c. Increase of community understanding of informed and ethical voting;
3. The best practice has been successful in developing awareness and action on electoral process among particularly:
  - a. Women
  - b. People with low levels of literacy;
  - c. People with disabilities;
  - d. Youth
  - e. Urban Populace
  - f. Tribal
  - g. Specific groups/communities

## E. FORMAT FOR APPLICATION:

Applicants must submit their information on the enclosed format.