

Immediate

## ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

No. 491/SVEEP/60/2003 (CA)

Dated : 31<sup>st</sup> October 2014

To,

The Chief Electoral Officers of  
all States/UTs.

**Subject: Modifications to the Framework for engagement of Campus Ambassadors – reg.**

Sir / Madam,

In continuation of Commission's letter of even no dated 05.02.2013 regarding appointment of Campus Ambassador, I am directed to state the Commission has directed for some modifications in the scheme of Campus Ambassadors.

- a. The honorarium/ex-gratia for the CA (@ Rs 2,000/- per annum) may be reviewed and decided by the CEOs individually. If retained by the State, the funds for the same may be sought from the state budget. Wherever honorarium in cash is not recommended, incentive may be given in kind to the CAs in form of jackets/caps or any similar incentive.
- b. The number of CAs may also be enhanced as against the ceiling given by ECI based upon the assessment by the CEO/DEO.
- c. The data base of the CAs alongwith their details, email ids and dates of workshop may be strictly maintained at CEOs office and details submitted as and when the Commission asks for it. However, a firmed up data on the number of CAs shall be obtained from districts and submitted by the CEOs to the Commission latest by 30<sup>th</sup> December 2014.

However, the honorarium for CAs appointed in 2013 and 2014 shall be as per the prevalent scheme and shall be paid accordingly for the period ending March 2014. Thereafter the modifications shall be as mentioned at aforesaid points.

Yours sincerely,



(Padma Angmo)  
Deputy Secretary