



भारत निर्वाचन आयोग
Election Commission of India

निर्वाचन सदन
NIRVACHAN SADAN
अशोक रोड, नई दिल्ली - 110 001
ASHOKA ROAD, NEW DELHI - 110 001

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Dated: 10th July, 2015

To

The Chief Electoral Officers of
all States/UTs.

Subject : Online Competition for Voters' – regarding.

Dear Sir/Madam,

As you aware that the Commission has launched Online Voters Competition, on National Voters Day with the objective of enhancing electoral awareness and participation.

2. It has however been observed that the entries in some States/UTs are very low . Its therefore requested that the competition may be widely publicized among people to elicit higher participation. Also, the time lines for finalizing the winners at State/UTs level may be strictly followed and forwarded to Commission for selection of National level winners.

3. While scrutinising the entries of 1st and 2nd Online competitions, it has been observed that some of the entries finalized by the States were exact replicas of material produced by ECI/CEOs. It is essential to scrutinize the entries thoroughly before finalizing the same, as it has been repeatedly stressed that originality of content is to be assured. The same may kindly be seen.

Yours sincerely,

(UMESH SINHA)

DEPUTY ELECTION COMMISSIONER