

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110 001.

No.491/SVEEP/63/2014 (ICON)

Dated : 25.08.2015

To

The Chief Electoral Officer
Bihar,
Patna.

Subject :- Appointment of District Icons for SVEEP– reg.

Sir,

Please refer to your letter No.B-1-3-127/2013/3482 dated 29th July, 2015, wherein you have requested for Commission's approval for appointment of Shri Sudhir Kumar Gautam and Shri Amar Anand as a Regional Icon.

In this regard, I am directed to convey that the Commission has decided that henceforth, the selection of District level SVEEP Icons shall be decided by a Selection Committee set up at the level of Chief Electoral Officer. While appointing such District Icons for SVEEP, the Chief Electoral Officer should ensure proper screening regarding political neutrality, public recognition, level of popularity and other parameters set up by the Commission.

As regards selection of State level Icon, the matter should be referred to the Commission for approval after proper screening the profiles of the proposed Icons.

Yours faithfully,

**(SUMAN KUMAR DAS)
UNDER SECRETARY**

Copy to :-

Chief Electoral Officer of all States / UTs for information and compliance.