



NAME OF THE NEWSPAPER

THE STATESMAN

DATE: 18 OCT 2012

## Names & visuals

SIR, ~ A report in your paper on 8 October states that the Chief Election Commissioner, Mr VS Sampath, has banned the distribution of bags with pictures of political leaders, notably the former Prime Minister, AB Vajpayee. Such visuals violate the model election code. For decades, the central projects have

been financed by the Consolidated Fund of India in the names of former Prime Ministers. And most of them belonged to the Congress. Their names or photographs must never be politically utilised. The sole beneficiary has been the party that now demands an immediate end to such practice. The seriousness of the issue demands suo motu action on the part of the Election Commission.

yours, etc., Kanailal Bhowmick, Kolkata, 10 October.