

Election Commission of India
Nirvachan Sadan, Ashok Road, New Delhi 110001

No 437/JKD-LA/2009

Dated: 30th November 2009

To

The CMD
Union Bank of India
Mumbai

Sub: General Election to the Legislative Assembly of Jharkhand 2009, Model Code of Conduct, Violation regarding.

ORDER

Whereas, the Election Commission of India has announced the Schedule of the General Election to the Jharkhand Legislative Assembly vide its Press Note No. ECI/PN/58/2009 dated 23rd October 2009 and the provisions of the Model Code of Conduct came into force the same day; and

Whereas, it came to the notice of the Commission that advertisements relating to highlighting the achievements of Union Bank of India were published in major newspapers on the 19th November 2009, including the newspapers published in Jharkhand; and;

Whereas, the Union Bank of India being a public sector bank, the above advertisements by the bank in effect amounted to highlighting the achievements of the Central Government, in violation of the provisions of para 7(iv) of the Model Code of Conduct; and

Whereas, the Commission gave you an opportunity to explain as to why you disregarded and violated the Model Code of Conduct; and

Whereas, in your reply dated 21st November 2009, you have stated that achievements of the bank were proclaimed as part of the ongoing commercial activities and that the Bank had made no claim of any achievements in the state of Jharkhand, and that reading the advertisement does not in any manner appear to be of an influencing character, and that the advertisement had been issued in bona fide interests and there was no latent objective; and

Whereas, the Commission has considered your reply and does not find it satisfactory as the fact is that your advertisement was published in the local newspapers of Jharkhand in violation of the Model Code of Conduct;

Now therefore the Commission has decided to Caution you to be careful in future and not to repeat such violations.

(Bernard John)
Secretary

Election Commission of India
Nirvachan Sadan, Ashok Road, New Delhi 110001

No 437/JKD-LA/2009

Dated: 30th November 2009

To

The CMD
Canara Bank
Bangalore

Sub: General Election to the Legislative Assembly of Jharkhand 2009, Model Code of Conduct Violation, regarding.

ORDER

Whereas the Election Commission of India has announced the Schedule of the General Election to the Jharkhand Legislative Assembly vide its Press Note No. ECI/PN/58/2009 dated 23rd October 2009 and the provisions of the Model Code of Conduct came into force the same day; and

Whereas it came to the notice of the Commission that advertisements relating to inauguration of the branches of Canara Bank in Jharkhand were published in major newspapers on the 19th November 2009, including the newspapers published in Jharkhand; and;

Whereas, the Canara Bank being a public sector bank, the above advertisements by the bank in effect amounted to highlighting the achievements of the Central Government, in violation of the provisions of para 7(iv) of the Model Code of Conduct; and

Whereas the Commission gave you an opportunity to explain as to why you disregarded and violated the Model Code of Conduct; and

Whereas in your reply dated 21st November 2009, you have stated that you have opened these 104 branches, 2 of which are in Jharkhand, as part of your normal banking business related activities on the occasion of 104th Anniversary of your bank, and that the advertisement released by you was only information to the public about branch opening, and that the bank had released advertisement through National newspapers one or two of which were covered in their local papers also; and

Whereas the Commission has considered your reply and does not find it satisfactory as you have yourself conceded that the said advertisement highlights the achievements of

the Bank, and the publication of such advertisement in the local newspapers of Jharkhand was in violation of the Model Code of Conduct;

Now therefore the Commission has decided to Caution you to be careful in future and not to repeat such violations.

(Bernard John)
Secretary