

# ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

No. 464/INST/2012/EPS

Dated: - 20<sup>th</sup> January, 2012.

To,

Chief Electoral Officers of  
All States and UTs

Subject:- Display of normal publicity material – regarding.

Sir/Madam,

As you are aware that the Commission has allowed display of flags, banners, cut outs, wearing of party /candidate supplied special accessories like caps, mask, scarf etc. (vide letter No.3/7/2008/JS-II dated 7<sup>th</sup> October, 2008).

Now, it has been brought to the notice of the Commission by some political parties that normal election publicity materials consisting of cardboard, badges, paper caps, mobile stickers and sticker badges etc. are being seized for violation of section 127A of Representation of People Act, 1951 on the ground that these materials do not contain print line printed on the materials.

The provisions of section 127A of RP Act, 1951 inter alia state that printing of pamphlets and posters is not allowed which do not bear on their face the names and addresses of the printer and the publisher thereof. Therefore, the provisions expressly restricts printing of pamphlets, posters, which do not bear on their face the names and addresses of the printer and the publisher thereof.

In view of the above the Commission has considered the request and is of the view that the display of election materials, viz., cardboard badges, paper caps, mobile stickers, sticker badges, flags banner, cut outs, caps, mask, scarf which are normal publicity materials are not covered under the provisions of section 127A of the Representation of People Act, 1951. Therefore, such materials should not be seized for violation of section 127A of RP Act, 1951.

You are, therefore, requested to bring to the notice of all the concerned the above instructions of the Commission for strict compliance.

Yours faithfully  
**SUMIT MUKHERJEE**  
**(SECRETARY)**